Discussion on the Reform Path of College Literature Education under the Background of "Internet +"

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Abstract: The universal application of the Internet has significantly improved the development level of various industries. College literature education has shown diversified development under the background of the Internet. Under the impetus of the Internet, it is possible to change the traditional learning model and change the way of education. In the literature education of colleges in China, there are universal reading and entertainment reading, which has a great impact on the development quality of literature education. The teaching content is single and the education method is relatively rigid, which makes the development of literature education more difficult. Under the background of "Internet +", college literature education should achieve reform and innovation, develop the normative system of literary education, establish the main position of literary education and promote the development of literary education as a whole. In the context of "Internet +", this paper studies the problems existing in college literature education, the educational predicament faced by literature education reform, discusses the basic path of literature education reform, and provides assistance for the overall progress of college literature education.

1. Introduction

In the context of "Internet +", the main goal of college literature education is to enable students to understand the meaning of literature in their studies. However, with the advancement of education work, various problems have gradually emerged. Many students regard the achievement of a sTable work as the main goal of learning, rather than to realize their own life value. This is the main problem facing college literature education [1]. Faced with this dilemma, college literature education should find the right way out, combine with the Internet industry, conduct college literature education through new forms, adopt the most direct way of change and get out of the predicament of college literature education [2]. In the context of the "Internet +" era, all aspects of social life must be integrated with the Internet, especially the young students of colleges and universities, as the main force of Internet applications, it is easier to implement. Under the influence of the Internet environment, the network terminal equipment carried by college students can make it easier for them to study various literary works. In the context of "Internet +", the maturity of the mobile Internet and the diversified development of network intelligent terminal devices enable college students to study literary works anytime and anywhere, no longer limited to classrooms and libraries, but on mobile clients anytime, anywhere to Learn. This will impact the traditional college literature and education concept and must be highly valued by schools and teachers. This paper analyzes the problems existing in the traditional literary education concept, analyzes the predicament of literary education in colleges and universities, discusses the advantages of online literary education, and needs to update, transform and reshape the literary education concept of colleges and universities to adapt to the "Internet +" era. College students study the literature courses in colleges and universities, and study the literary works, thus exploring the new path of college literature education reform [3].

2. The Impact of "Internet +" on College Literature Education

In the current college literature education classroom, information technology has been applied as an auxiliary tool for curriculum teaching. However, the traditional literature education method has

not been completely changed, and it is still mainly based on the teaching platform of teachers. Most college literature teaching teachers use PPT to replace the traditional board method, and the dull classroom atmosphere still exists [4]. Through some investigations and studies, it is found that the impact of the Internet on college literature education is not strong enough. With the inclusion of "Internet +" in the national strategy, the traditional form of college literature and education ecology will be greatly affected, forcing college literature education to reform. Through the "Internet +", the traditional teaching mode of teachers and podiums is strongly impacted, so that the literature education in colleges and universities is free from restrictions in time and space, thus injecting fresh vitality into the development of literature education.

3. Problems in College Literature Education under the Background of Internet

It is necessary to further improve the teaching ability of some teachers. In the context of "Internet +", most college teachers are aware of the importance of Internet technology for education. However, the awareness of introducing information technology in the daily teaching process is relatively lacking. The teaching methods of some college teachers are relatively backward, and information technology is not fully applied in the classroom. In the context of "Internet +", in order to achieve steady development of college literature education, Internet technology cannot be simply introduced in education and the deep integration of education industry and Internet industry is needed [5]. It is necessary for college teachers to continuously improve their comprehensive ability, adapt to the pace of development of the times, transform their own educational concepts, and truly master the methods of college literature education in the context of "Internet +", and put advanced educational concepts in practical curriculum teaching. In the application, the efficiency of literature classroom teaching is gradually improved; the students are guided to exert their subjective initiative, and passive learning is active learning in college literature classroom teaching; the students' interest and enthusiasm are continuously improved, and finally the practical effect of enhancing college literature education is achieved [6].

Some college teachers lack the ability to teach informatization. At present, most colleges and universities have realized the importance of information-based teaching and invested a certain amount of money in the construction of related teaching equipment. However, some colleges lack the training of teachers' informatization teaching ability, strengthen the attention to teaching facilities and neglect the ability to train teachers' informatization teaching [7]. In addition, some colleges and universities have relatively few relevant incentive mechanisms, which cannot motivate teachers to improve their informatization teaching ability, which leads to the slow progress and development of teachers' teaching methods, which hinders the development of college literature education [8].

It is necessary to improve the comprehensive quality of some teachers. Under the background of "Internet +", the society has continuously improved and put forward higher requirements for college teachers. Some college teachers don't know much about Internet technology, and advanced educational concepts are lacking [9]. It is difficult to rationally optimize their own educational concepts and teaching methods. As a result, it is impossible to deeply integrate with Internet technology in the practice of literature teaching in colleges and universities. In the fast-developing Internet era, college literature education is relatively passive.

Some college literature teachers lack the teaching consciousness of using information technology. Under the impact of Internet technology, college literature education has undergone major changes. However, due to their own reasons, some teachers have a lack of awareness of using information technology to carry out teaching work, and the awareness of digital education is relatively weak. Under this circumstance, the integration of Internet technology and college literature education has been greatly resisted, which is not conducive to the practical application effect of "Internet +". Although most teachers have realized the importance of the integration of Internet technology and literary education, there is still no practical action in the actual teaching process, and information technology is not well used in teaching.

4. The Reform Path of College Literature Education in the Background of "Internet +"

Improve the use of "Internet +" tools to build a new platform for teaching literature in colleges and universities. The ancients said: "If you want to do something good, you must first sharpen your tools." In modern college literature teaching, the Internet has become an indispensable tool. Under the background of "Internet +", college literature teachers should actively conform to the trend of the times, further enhance their own learning consciousness, continuously improve the ability to apply educational technology, improve the level of informatization teaching, and make college literature teaching more contemporary [10].

Using Internet tools to build a micro-classroom for college literature teaching. This is a new way for college teachers to try to teach literature. Driven by the requirements of innovation, we use Internet thinking to carry out self-change, dare to break the monopoly pattern and frame self-limitation, give full play to the power of innovation, and establish environmental conditions that can be collaborative, cross-border, and harmonizable. Under the background of "Internet +", college literary teachers should give full play to subjective initiative, try new teaching models that are compatible with the development of the times, integrate college literature with the Internet environment, construct a micro-class of college literature, and innovate the effect of college literature teaching. Dimensions. Under the background of "Internet +" era, micro-courses belong to the teaching mode that emerged as the times require. Using information technology according to the cognitive rules, the learning content and process are presented in fragmented form, and the structured digital resources of the materials are expanded; the teaching content is refined. The short-term, short-term and resource-based situationalization features; in the literature teaching of colleges and universities to make full use of the advantages of micro-teaching, can achieve good teaching results. There are many literary teaching contents. For the content that is difficult to understand, the knowledge points can be dismembered through micro-courses, and the students' learning attention is more likely to be concentrated. Based on "Internet +", it will innovate the teaching mode of college literature, change the learning methods of students, break the traditional fixed teaching, study time and space, and make teaching and learning more flexible and convenient.

College literature teachers should actively learn Internet knowledge and technology, and actively cultivate their own Internet thinking and information-based teaching concepts. College literature teachers complete teaching tasks in the classroom, communicate and discuss with students outside the classroom, promote communication and communication between students and teachers, and enhance teaching effects. College teachers should also cultivate platform-based thinking, using colleges as a communication platform, and teaching and learning can communicate through the platform. Teachers should constantly improve their teaching methods and continuously enrich the content of the courses, thus improving the level of literature education in colleges and universities.

College teachers should improve their ability to choose Internet tools. In the context of "Internet +", the integration of Internet technology in college literature education can effectively enhance the teaching effect, mobilize students' enthusiasm for learning, and stimulate students' enthusiasm for learning, which is of great significance in college literature education. Internet tools come in a variety of categories, and the functions of different Internet tools vary. Therefore, in the actual teaching process, college teachers should choose the best Internet tools according to the teaching needs to improve teaching efficiency. When college teachers choose Internet tools, they need to be combined with specific objectives such as teaching objectives, teaching content, and student knowledge.

The deep integration of Internet technology and education industry requires that college teachers have sufficient professionalism and advanced concepts. This requires colleges and universities to train teachers according to their own conditions, so that teachers have the concept of information, and lay the foundation for the organic combination of Internet technology and teaching content. In actual training, colleges and universities should focus on stimulating the enthusiasm of teachers and enable teachers to actively participate in training. According to the specific teacher and course conditions, targeted training will maximize the training effect.

Promote the reform of the teaching system in colleges and make literature education more

standardized. With the rapid development of the Internet today, all kinds of news are updated faster, and literary information can be searched online. To improve the literary knowledge reserve, a large amount of reading materials is needed, and the degree of attention of students and teachers should be improved from the system. Through the appraisal system, the students in colleges and universities are constrained; the teacher's appraisal system is established, so that the teachers regularly update the literary reserves; both require and improve at the same time, so that the college literature education is more standardized.

Use the Internet to carry out exchange activities to promote a good relationship between teachers and students. College education emphasizes students' active learning, and Internet technology facilitates communication between teachers and students. Freed from the limitations of time and geography, teachers and students can communicate at anytime and anywhere, so that students can ask teachers for problems encountered in the study of literary works. In long-term communication, the relationship between teachers and students is more harmonious, which stimulates students' strong interest in learning and thus better learns literature.

5. Conclusion

Under the background of "Internet +", college literature teachers should strengthen the study of new media technologies, improve the ability to use "Internet +" related tools, and actively participate in the construction of a new platform for literature teaching in colleges and universities. Relying on the "Internet +" advantage, students are encouraged to conduct personalized learning according to their own interests. Use "Internet +" to build a micro-classroom for college literature teaching and provide students with a second classroom platform. The deep integration of the Internet and literature teaching has become an effective way to carry out the reform of college literature education. College literature education needs to transform and reshape the concept, and work together with the school environment, teachers and students. In today's society, college literature education needs to be constantly changed and adjusted to meet the requirements of the development of the Internet era, and thus explore a new path of college literature education reform.

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